

SHAWNA
CROUCH
graphic designer



GET
INSPIRED

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PHILOSOPHY

Making new and interesting art is all about finding the right inspiration. That's why I'll never leave without a sketchbook. I never know when I will get inspired. My inspiration is everywhere; graffiti, dreams, quotes, everything. I scribble it out or paste the pictures on the blank pages, and suddenly, my ideas begin to take shape. Once I have gathered everything, I dump out the ideas, spread out the pages and begin to work. Among the muddled mess that is my sketches, I will succeed to create something simple, clean and straight to the point. Graphics are my medium, and drawing from existing insight, I make refreshing and new ideas that will help others

get inspired

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LAYOUT
DESIGN

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Québec
Get a real taste of winter fun!

Air Canada
The perfect way to
your winter getaway.



It's time to experience the warm hospitality of a winter vacation in Québec. Whether you come for the quaint hotels, the chic boutiques, European charm or exciting nightlife—it all adds up to a vacation destination that's really heating up this winter.

Winter in Québec offers a flurry of activity, from the snow-powdered mountains of Mont Sainte-Anne to the stylish streets of Montréal. Air Canada can whisk you away to a winter wonderland of fun with over 230 flights each week from the United States to Montréal and easy connections to Québec City.

No matter if you come to ski, shop, or see the sights, our extensive nonstop service and choice of Mileage Plus® of Aeroplan® Mile accumulation give you the direct route to nonstop fun!

So book now at aircanada.com or call your travel agent!



Bonjour! Québec
www.bonjourquebec.com/winter
1-877-BONJOUR 1(877) 266-5687

Québec Ad
Full Color Ad for Air Canada
7.5" x 10.25"

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Student Organization Poster
Using only Helvetica and axial layout
10" x 10"

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Student Organization Poster
Using only Helvetica and axial layout
10" x 10"

SHAWNA CROUCH

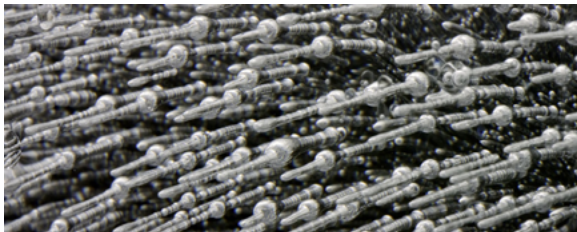
graphic designer



Zoo Newsletter
Two color plus black for 6-12 age group
9" x 12"

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WHAT ON EARTH?

These pockets have been stopped dead in their tracks.
Where are they and what could have done this?

Find out more by visiting epod.usra.edu/seeds.html
Place seed paper under a thin layer of soil. Water seed paper well
and give plenty of sunshine. Watch it bloom!
See more photos like this at <http://epod.usra.edu>



WHAT ON EARTH?

My round shape is all-natural, formed when the sky and
sea meet. Tourists may find me a nuisance when I grace
the beaches of Italy.

Find out more by visiting epod.usra.edu/seeds.html
Place seed paper under a thin layer of soil. Water seed paper well
and give plenty of sunshine. Watch it bloom!
See more photos like this at <http://epod.usra.edu>



WHAT ON EARTH?

Botanists have a "passion" for me, though I hide behind
many names. Maypop and Maracuja are two.

Find out more by visiting epod.usra.edu/seeds.html
Place seed paper under a thin layer of soil. Water seed paper well
and give plenty of sunshine. Watch it bloom!
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EPOD Seed Cards
Full color cards printed on seed paper for education
conference marketing
2" x 5"

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POSTER
DESIGN

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Inspirational Poster
Working with a large body of text
18" x 24"

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Political Poster
Use an article from the Declaration of
Human Rights
18" x 24"

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TYPE
DESIGN

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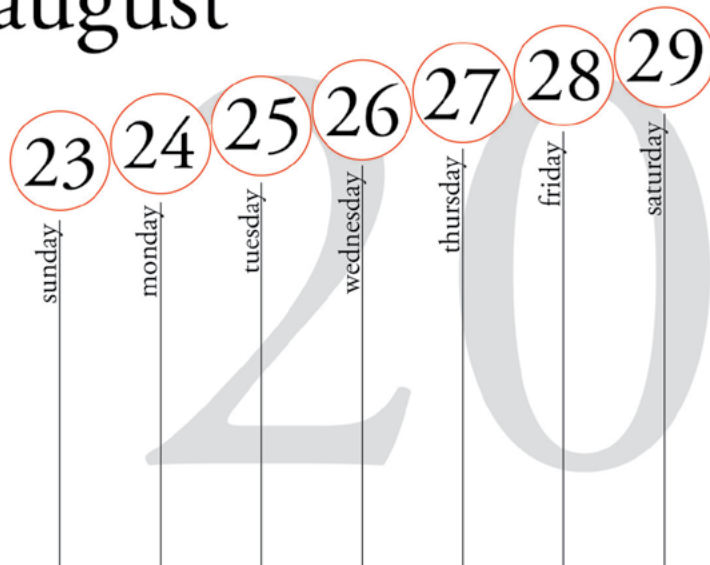


Quote Illustration
Illustrate a quote using only text
10" x 10"

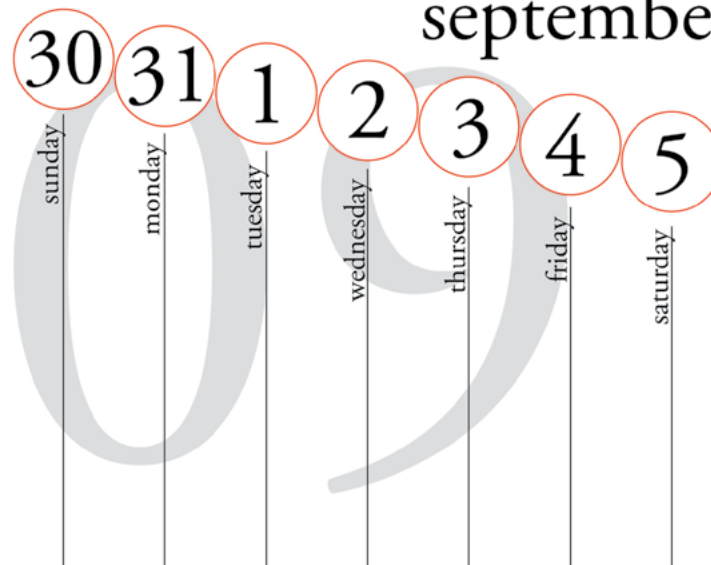
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august



september



Calendar Spread
One color plus black, only Adobe
Garamond Pro
18" x 7"

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graphic designer



Calendar Spread
One color plus black, only Adobe
Garamond Pro
18" x 7"

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Word Illustration
Using Futura Bold and one
background image
6" x 6"

SHAWNA
CROUCH
graphic designer

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Word Illustration
One color plus black, Futura Bold
6" x 6"

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graphic designer



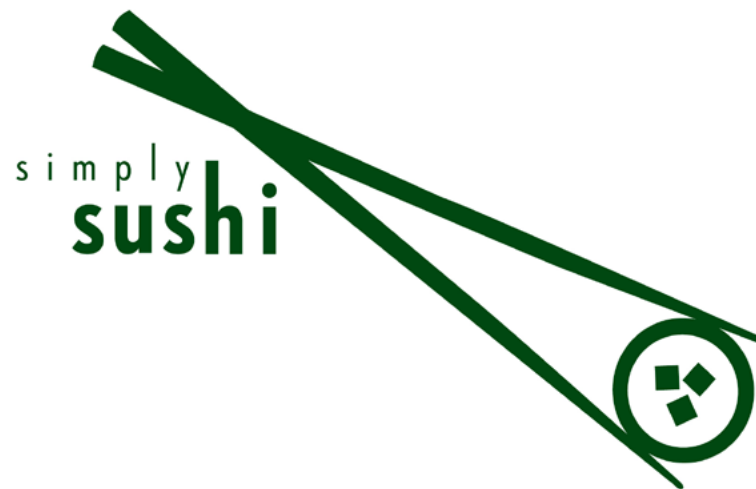
LOGO
DESIGN

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Business Logo
One color for fictional business
5" x 5"

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Business Logo
One color for fictional business
5" x 5"

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Business Logo
One color for fictional business
5" x 5"

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CONTACT INFO

Shawna Crouch
2008 Travis Point Ct
Odenton, MD 21113

812-431-7358

shawna.crouch.design@gmail.com

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MINI RESUME

EDUCATION

Anne Arundel Community College, Arnold, MD, 2011
Web Design Certification

Murray State University, Murray, KY, 2009
Bachelor of Science in Art/Graphic Design
3.00 GPA 120 Credit Hours

PROFICIENT IN

Adobe Illustrator
Adobe Photoshop
Adobe InDesign

ACTIVITIES

Sigma Alpha Iota, National Women's Music Fraternity, Murray State University, '08-'09
DISH Conference Portfolio Participant, Nashville, Tennessee, January '09
Student Design Portfolio Contest/Conference
Murray State Graphic Design Group, Murray State University, '09
Murray State University Marching Band, Murray, Kentucky, '06-'09

CLOSE